# **Privacy Policy**

**Effective date: April 30, 2018**

Hannah Redden Interiors & Textiles (“I”) operates the https://www.hannahredden.co.uk website (the “Service”). This page informs you of my policies regarding the collection, use, and disclosure of personal data when you use my Service and the choices you have associated with that data.

I use your data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in my Terms and Conditions, accessible from www.hannahredden.co.uk

## Definitions

### **Personal Data** - Personal Data means data about a living individual who can be identified from those data (or from those and other information either in our possession or likely to come into our possession).

### **Usage Data** - Usage Data is data collected automatically either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).

### **Cookies** - Cookies are small pieces of data stored on a User’s device.

### **Data Controller** - Data Controller means a person who (either alone or jointly or in common with other persons) determines the purposes for which and the manner in which any personal data are, or are to be, processed. For the purpose of this Privacy Policy, I am a Data Controller of your data.

### **Data Processor (or Service Providers)** - Data Processor (or Service Provider) means any person (other than an employee of the Data Controller) who processes the data on behalf of the Data Controller. I may use the services of various Service Providers in order to process your data more effectively.

### **Data Subject** - Data Subject is any living individual who is the subject of Personal Data.

### **User** - The User is the individual using our Service. The User corresponds to the Data Subject, who is the subject of Personal Data.

## Information Collection and Use - I collect several different types of information for various purposes to provide and improve my Service to you.

### **Types of Data Collected**

#### **Personal Data**

While using our Service, I may ask you to provide me with certain personally identifiable information that can be used to contact or identify you (“Personal Data”). Personally identifiable information may include, but is not limited to:

* **Email address**
* **First name and last name**
* **Cookies and Usage Data**

I may use your Personal Data to contact you with newsletters, marketing or promotional materials and other information that may be of interest to you. You may opt out of receiving any, or all, of these communications from me by following the unsubscribe link or instructions provided in any email I send.

#### **Usage Data**

I may also collect information how the Service is accessed and used (“Usage Data”). This Usage Data may include information such as your computer’s Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

#### **Tracking & Cookies Data**

I use cookies and similar tracking technologies to track the activity on our Service and hold certain information.

Cookies are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyse my Service.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of my Service.

Examples of Cookies use:

* **Session Cookies.** I use Session Cookies to operate our Service.
* **Preference Cookies.** I use Preference Cookies to remember your preferences and various settings.
* **Security Cookies.** I use Security Cookies for security purposes.

### **Use of Data**

Hannah Redden Interiors & Textiles uses the collected data for various purposes:

* **To provide and maintain my Service**
* **To notify you about changes to my Service**
* **To allow you to participate in interactive features of my Service when you choose to do so**
* **To provide customer support**
* **To gather analysis or valuable information so that I can improve my Service**
* **To monitor the usage of my Service**
* **To detect, prevent and address technical issues**
* **To provide you with news, special offers and general information about other goods, services and events which I offer that are similar to those that you have already purchased or enquired about unless you have opted not to receive such information**

## Retention of Data

Hannah Redden Interiors & Textiles will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. I will retain and use your Personal Data to the extent necessary to comply with our legal obligations (for example, if I am required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

Hannah Redden Interiors & Textiles will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of our Service, or I am legally obligated to retain this data for longer time periods.

## Transfer Of Data

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

If you are located outside United Kingdom and choose to provide information to us, please note that I transfer the data, including Personal Data, to United Kingdom and process it there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

Hannah Redden Interiors & Textiles will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

### **Disclosure Of Data**

### **Disclosure for Law Enforcement**

Under certain circumstances, Hannah Redden Interiors & Textiles may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

### **Legal Requirements**

Hannah Redden Interiors & Textiles may disclose your Personal Data in the good faith belief that such action is necessary to:

* To comply with a legal obligation
* To protect and defend the rights or property of Hannah Redden Interiors & Textiles
* To prevent or investigate possible wrongdoing in connection with the Service
* To protect the personal safety of users of the Service or the public
* To protect against legal liability

## Security Of Data

The security of your data is important to me but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While I strive to use commercially acceptable means to protect your Personal Data, I cannot guarantee its absolute security.

## Your Rights

Hannah Redden Interiors & Textiles aims to take reasonable steps to allow you to correct, amend, delete, or limit the use of your Personal Data.

If you wish to be informed what Personal Data I hold about you and if you want it to be removed from my systems, please contact me.

In certain circumstances, you have the right:

* **To access and receive a copy of the Personal Data I hold about you**
* **To rectify any Personal Data held about you that is inaccurate**
* **To request the deletion of Personal Data held about you**

You have the right to data portability for the information you provide to Hannah Redden Interiors & Textiles. You can request to obtain a copy of your Personal Data in a commonly used electronic format so that you can manage and move it. Please note that I may ask you to verify your identity before responding to such requests.

## Service Providers

I may employ third party companies and individuals to facilitate my Service (“Service Providers”), to provide the Service on my behalf, to perform Service-related services or to assist me in analysing how my Service is used. These third parties have access to your Personal Data only to perform these tasks on my behalf and are obligated not to disclose or use it for any other purpose.

### **Analytics** - I may use third-party Service Providers to monitor and analyse the use of my Service.

**Google Analytics**

Google Analytics is an analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of my Service. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

You can opt-out of having made your activity on the Service available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visits activity.

For more information on the privacy practices of Google, please visit the Google Privacy & Terms web page: <http://www.google.com/intl/en/policies/privacy/>

### **Behavioural Remarketing**

**Facebook**

Facebook remarketing service is provided by Facebook Inc. You can learn more about interest-based advertising from Facebook by visiting this page: <https://www.facebook.com/help/164968693837950>

To opt-out from Facebook’s interest-based ads follow these instructions from Facebook: <https://www.facebook.com/help/568137493302217>

Facebook adheres to the Self-Regulatory Principles for Online Behavioural Advertising established by the Digital Advertising Alliance. You can also opt-out from Facebook and other participating companies through the Digital Advertising Alliance in the USA <http://www.aboutads.info/choices/>, the Digital Advertising Alliance of Canada in Canada <http://youradchoices.ca/> or the European Interactive Digital Advertising Alliance in Europe <http://www.youronlinechoices.eu/>, or opt-out using your mobile device settings.

For more information on the privacy practices of Facebook, please visit Facebook’s Data Policy: <https://www.facebook.com/privacy/explanation>

## Links To Other Sites

My Service may contain links to other sites that are not operated by me. If you click on a third-party link, you will be directed to that third party’s site. I strongly advise you to review the Privacy Policy of every site you visit.

I have no control over and assume no responsibility for the content, privacy policies or practices of any third-party sites or services.

## Children’s Privacy

My Service does not address anyone under the age of 13 (“Children”).

I do not knowingly collect personally identifiable information from anyone under the age of 13. If you are a parent or guardian and you are aware that your Children has provided me with Personal Data, please contact us. If I become aware that I have collected Personal Data from children without verification of parental consent, I take steps to remove that information from my servers.

## Changes To This Privacy Policy

I may update my Privacy Policy from time to time. I will notify you of any changes by posting the new Privacy Policy on this site. I will let you know via email and/or a prominent notice on my Service, prior to the change becoming effective and update the “effective date” at the top of this Privacy Policy. You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

## Contact Me

If you have any questions about this Privacy Policy, please contact me:

By email: info@hannahredden.co.uk